



Rich TM

AMERICAN MADE GUITARS

MADE IN USA

B.C. RICH IS OWNED, LICENSED AND DISTRIBUTED BY



GUN
SLINGER
STYLE BODIES



B.C. Rich
MADE IN U.S.A.





STÖCKL
CLASSIC



B.C. RICH AMERICAN MADE GUITARS are the ultimate in hand made quality
instruments.

Our guitars feature select hard wood bodies. Necks have rockmaple or rosewood
finger boards with a 25 1/2" scale length.

Each guitar comes with a B.C. Rich double locking licensed by Floyd Rose Tremolo
System. (Non trem and 12 string versions are available). Seymour Duncan pick-ups are
optional. Dimarzios are standard. Hardware is black or gold. Each guitar comes set
up with D'Addario nickel wound .009 strings.

Standard colors - red, white, and black. Custom colors and natural finishes are
available. Graphics - your choice - our standard Graphics or something from your
latest nightmare.

B.C. Rich
GUITARS
P.O. BOX 4068, WARREN, N.J. 07060